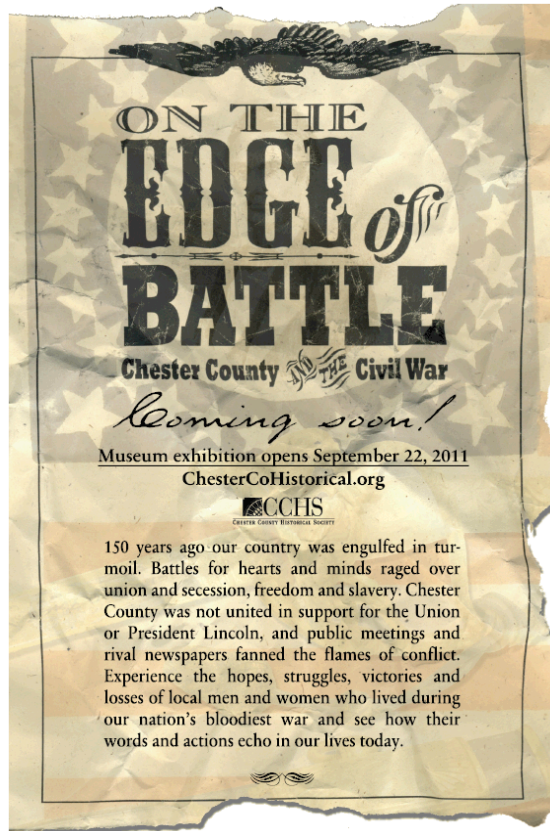


## Exhibition Sponsorship

The exhibition *On the Edge of Battle: Chester County and the Civil War* will open September 22, 2011 and will be on display through December 2012. 2,000 square feet will be dedicated to



this interactive exhibition located in the main gallery of our Horticultural Hall. The Hall is a historically appropriate setting for this exhibit, as it served as a venue for orators such as Frederick Douglass and for political conventions and organizations, such as the Pennsylvania Anti-Slavery Society. It later became the home of the McCall Post of the G.A.R. (Grand Army of the Republic), a fraternal organization of Union veterans.

*On the Edge of Battle* will connect visitors to an event that shaped our region and changed our nation. The years leading up to the Civil War were tumultuous, as abolitionists, dissenters and supporters of the Union battled over ideas of freedom and democracy. During the war the fight for hearts and minds continued, as public meetings came under attack and a local anti-Lincoln newspaper was shut down by the federal government. The initial elation felt by many gave way to grief as the death toll mounted and the war dragged on. As some despaired over the

exhausting conflict, others saw opportunities, whether it was to remake society by ending slavery or to profit by finding substitutes to serve in the place of drafted men.

The exhibit, funded by community support, will tell the stories of the war through the voices of people who experienced it, both on the battlefield and on the home front. Letters, diaries, photographs and uniforms are just some of the original items from the CCHS collection that will make these forgotten lives real. Visitors will hear the words and see the faces of the men, women, and children who went about their lives knowing that things could be changed suddenly and forever by news from the front. *On the Edge of Battle* will also examine the political and social issues of the Civil War era, such as equality, freedom of the press and dissent during wartime. Debate over these issues as well as the war's legacy continues to this day, 150 years after the attack on Fort Sumter.

## **Exhibit Sponsorship Opportunities**

The Chester County Historical Society needs to raise the funds to develop and implement this exhibit. Will you help us tell these stories? Sponsorship benefits will include recognition within the exhibition gallery, in the exhibition print and electronic materials, and on the Historical Society website.

Additional opportunities are available depending on dollar level. Sponsorship can be tailored to meet the specific needs of the donor. For more information about exhibition sponsorship, contact David Reinfeld in the Development department at 610.692.4800 x 267 or [dreinfeld@chestercohistorical.org](mailto:dreinfield@chestercohistorical.org)

Chester County Historical Society

*On the Edge of Battle: Chester County and the Civil War*

### **IMPACTFUL STATISTICS**

#### **(GREATER THAN)**

60,000 Visitors to the CCHS Website Annually  
32,000 Visitors to CCHS Headquarters Annually  
10,000 Exhibit Information Cards Distributed  
2,000 Invitations Mailed  
Twitter, Facebook, and Radio Placement

#### **\$10,000 Exhibit Sponsor**

- Name included on all exhibit promotions including website, direct mail, print ads & exhibit signage.
- Logo with click-through capability will appear on each exhibit page on ChesterCoHistorical.org. Our print ads will drive to the website which has over 5,000 visits each month.
- 10 invitations to the opening reception and exhibition for *On the Edge of Battle: Chester County and the Civil War*.
- Complimentary rental of Cultural Center space with private exhibit access and private tour by one of our exhibit advisors.
- Membership in the Historical Society for one year.
- Special Corporate Day with free admission for all employees and their families.
- Unlimited one-day guest passes to the Museum for the run of the exhibit.
- \$10 discount on memberships for employees with business card or badge.
- 10% discount on purchases at the Museum Store with business card or badge.
- Gift certificate for one photo reprint from the collections in our Research Library.
- Named recognition in the Society Annual Report.

#### **\$5,000 Exhibit Sponsor**

- Name included on all exhibit promotions including website, direct mail, print ads & exhibit signage.

- Logo with click-through capability will appear on each exhibit page on ChesterCoHistorical.org. Our print ads will drive to the website which has over 4,000 visits each month.
- 8 invitations to the opening reception and exhibition for *On the Edge of Battle: Chester County and the Civil War*.
- Membership in the Historical Society for one year.
- 8 one-day guest passes to the Museum for the run of the exhibit.
- \$10 discount on memberships for employees with business card or badge.
- 10% discount on purchases at the Museum Store with business card or badge.
- Gift certificate for one photo reprint from the collections in our Research Library.
- Named recognition in the Society Annual Report.

### **\$2,500 Exhibit Sponsor**

- Name included on all exhibit promotions including website, direct mail, print ads & exhibit signage.
- Logo with click-through capability will appear on each exhibit page on ChesterCoHistorical.org. Our print ads will drive to the website which has over 4,000 visits each month.
- 6 invitations to the opening reception and exhibition for *On the Edge of Battle: Chester County and the Civil War*.
- Membership in the Historical Society for one year.
- 6 one-day guest passes to the Museum for the run of the exhibit.
- 10% discount on purchases at the Museum Store with business card or badge.
- Gift certificate for one photo reprint from the collections in our Research Library.
- Named recognition in the Society Annual Report.

### **\$1,000 Exhibit Sponsor**

- Name included on exhibit recognition.
- 2 invitations to the opening reception and exhibition for *On the Edge of Battle: Chester County and the Civil War*.
- Membership in the Historical Society for one year.
- 2 one-day guest passes to the Museum for the run of the exhibit.

### **\$250 Exhibit Sponsor**

- Name included on exhibit recognition
- 1 invitation to the opening reception and exhibition for *On the Edge of Battle: Chester County and the Civil War*.