



Now entering its 30th year, the Chester County Antiques Show is the leading fundraising event for the Chester County Historical Society which brings together exceptional dealers from throughout the country. The 2012 theme, “*the Art of Chester County*” will feature high quality American and Continental antiques, the event draws over **2,000 visitors** to a collector-friendly atmosphere and wide range of items, from museum-quality furniture to pieces within the reach of the average visitor.

As one of the most important fund-raising events for Chester County Historical Society, the support garnered from the Antiques Show directly impacts an increase in programming, improvement of exhibits, expansion of membership and extended outreach efforts.

This year, the Antiques Show is returning to the beautiful, historic Westtown School - acclaimed in Maine Antiques Digest as “the best venue for an antiques show in the Delaware Valley”. ***The opening night Preview Party will be held on March 16th and the Show will be open to the public March 17th and 18th.***

#### IMPACTFUL STATISTICS

(GREATER THAN)

- 42,000 Visitors to the CCHS Website Annually
- 27,000 Visitors to CCHS Headquarters Annually
- 3,500 Preview Party Invitations Distributed
- 2,000 Visitors for the Entire Weekend
- 2,000 Programs Distributed
- 400 Preview Party Attendees

The Chester County Historical Society (CCHS) is widely respected as one of the Commonwealth’s premier history museums and educational centers, playing an important role in history education, cultural diversity and economic impact for the Philadelphia region. Drawing on over 300 years of artifacts and documents collected, preserved and interpreted since 1893, CCHS delivers dynamic thought-provoking programs and exhibits to over 30,000 children and adults a year.

Please feel free to contact David Reinfeld, Vice President of Development, at 610-692-4800 ext. 267, or via [dreinfeld@chestercohistorical.org](mailto:dreinfeld@chestercohistorical.org) with any questions.





**2012 ANTIQUES SHOW**  
**CORPORATE, MEDIA AND INDIVIDUAL SPONSORSHIP OPPORTUNITIES**

**PRESENTING SPONSOR \$20,000**

- Twenty (20) Preview Party tickets for Early Admission at 5pm
- Twenty (20) Complimentary General Admission tickets
- Opportunity to display your corporate banner at the event for 3 days
- Full color ad inside front or back cover
- Company name and logo on Sponsor page of Antiques Show Catalog
- Company name and logo on front page of Antiques Show brochure distributed at: the shops of over 50 show dealers, several hotels and businesses in the Mid-Atlantic region and the literature tables of various highly regarded Antiques Show across the East Coast
- Company name and logo on sponsor signage at Antiques Show entrance
- Company name and logo displayed on a street banner in downtown West Chester
- Acknowledgement with logo on Antiques Show page of CCHS website, with link to your corporate website
- Name and logo on Antiques Show Preview Party invitations
- Recognition on all print ad material
- Corporate name and logo on signage at CCHS
- Opportunity to host receiving line at Preview Party with CCHS President and Chairman of the Board

**PREMIUM SPONSOR \$15,000**

- Fifteen (15) Preview Party tickets for Early Admission at 5pm
- Fifteen (15) Complimentary General Admission tickets
- Prominent corporate signage at Antiques Show
- One full page color advertisement in the show catalog
- Corporate name and logo on Antiques Show Preview Party invitations personally mailed out to a targeted list of high-net worth individuals
- Corporate name and logo on sponsor page of the Antiques Show Catalog
- Corporate name and logo on signage at the Antiques Show
- Corporate name and logo on signage at CCHS
- Corporate name and logo on CCHS website, with link to your corporate website

**SIGNATURE SPONSOR \$10,000**

- Ten (10) Preview Party tickets for Early Admission at 5pm
- Ten (10) Complimentary General Admission tickets



**SIGNATURE SPONSOR \$10,000 (CONTINUED)**

- Prominent corporate signage at Antiques Show
- One full page color advertisement in the Antiques Show Catalog
- Corporate name on Antiques Show Preview Party invitations
- Corporate name on Sponsor page of the Antiques Show Catalog
- Corporate name and logo on signage at the Antiques Show
- Corporate name on CCHS website, with link to your corporate website

**SUPPORTING SPONSOR \$5,000**

- Five (5) Preview Party tickets for Early Admission at 5pm
- Five (5) Complimentary General Admission tickets
- One half page color advertisement in the Antiques Show Catalog
- Corporate name on Sponsor page of the Antiques Show Catalog
- Acknowledgement within signage at the Antiques Show
- Corporate name on the CCHS website, with link to your corporate website

**BENEFACTOR SPONSOR \$2,500**

- Two (2) Preview Party tickets for Early Admission at 5pm
- Two (2) Complimentary General Admission tickets
- One half page color advertisement in the Antiques Show Catalog
- Corporate name on Sponsor page of the Antiques Show Catalog
- Acknowledgement within signage at the Antiques Show
- Corporate name on the CCHS website, with link to your corporate website

**CATALOG OPPORTUNITIES**

Catalog Sponsors will be listed on the Sponsor page of the Antiques Show Catalog and will receive the following:

**FRIENDS \$1,000**

- Two (2) Preview Party tickets for Early Admission at 5pm
- Two (2) General Admission Tickets to the show

**PATRONS \$500**

- Two (2) General Admission Tickets to the show

**PARTNER \$300**

- One (1) General Admission Tickets to the show



CHESTER COUNTY HISTORICAL SOCIETY

**SECURE YOUR 2012 SPONSORSHIP... NOW!**

**2012 Chester County Antiques Show... *A Benefit for Chester County Historical Society***  
Preview Party – Friday, March 16, Show – Saturday and Sunday, March 17 and 18  
Westtown School, 975 Westtown Road, West Chester, PA

**2012 Antiques Show Underwriting Opportunities**

___ <b>PRESENTING SPONSOR</b>	<b>\$20,000</b>
___ <b>PREMIUM SPONSOR</b>	<b>\$15,000</b>
___ <b>SIGNATURE SPONSOR</b>	<b>\$10,000</b>
___ <b>SUPPORTING SPONSOR</b>	<b>\$5,000</b>
___ <b>BENEFACTOR SPONSOR</b>	<b>\$2,500</b>
___ <b>FRIENDS</b>	<b>\$1,000</b>
___ <b>PATRONS</b>	<b>\$500</b>
___ <b>PARTNER</b>	<b>\$300</b>

\_\_\_ Regrettably, I/we cannot sponsor the 2012 Antiques Show, but enclosed please find a gift of \$\_\_\_\_\_.

Please list my/our name as follows: \_\_\_\_\_

***Listing deadline to be included in print materials is February 15, 2012.***

Please **complete** the information below, **make checks payable** to Chester County Historical Society and **mail your reply** in the reply envelope provided with this form.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Visa/MasterCard #: \_\_\_\_\_ Exp: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

***Thank you for your support!***

Please feel free to contact David Reinfeld, Vice President of Development, at 610-692-4800 ext. 267, or via dreinfeld@chestercohistorical.org with any questions.

For more information on the Chester County Historical Society, a member supported organization, please visit our website at **ChesterCoHistorical.org**, call 610-692-4800, or visit us in the heart of downtown West Chester, Pennsylvania.